

Exhibition 2015 Feedback

Commercial & Employment

39 written submissions were received. These were analysed in 7 themes and are presented in the tables below. All the comments received are listed at the end.

- 12 comments were in favour of supporting small businesses with a variety of means: 10 responses were against further commercial development
- 11 suggestions were made for location of new businesses in existing buildings; 7 suggested areas that could be allocated for small new businesses with an underlying concern on potential deleterious impact on the surrounding area.
- 12 responses positively supported the reuse of farm buildings
- 3 responses identified the need for a nursery.
- 5 made general comments on facilities that would help local businesses such as extended WiFi, or small business centre

Ref No = cross reference to feedback cards

Threads = colour highlights common threads

If no comment was made the card was omitted from the analysis hence missing ref numbers

30th March 2015

Comments Catalogued into Principle Themes

Ref No	Response	Thread
400	Limited small quiet businesses would be good situated away from houses.	+ve for small businesses
403	Small businesses good, local work jobs for local people. Not offices but production etc.	
405	A balance of employment and residential retains diversity and prevents 'hollowing out' of the village – again I support the possible policies. The gain of housing from saying nothing would be marginal and tend to turn us ever more into a commuter village.	
406	Small office and workshop.	
409	There needs to be some commercial premises to avoid people travelling to work out of the area. New employment opportunities for maybe youngsters.	
412	Some small local shops and workshops for designers – craft skills. There are a lot of gifted painters artists in village theatre etc.	
413	If we must have small offices they should have the appearance of a house and fit in parking too. If new sites are allocated they should be heavily landscaped and parking provided.	
415	Yes; encourage small enterprises so that the village is not just 'commuter'.	
420	Build new St John's and St Mary's – site option1. Business units – mix of office and workshop could replace old St Mary's site.	
425	Small office/workshop	
434	Like to see redundant buildings with change of use for small businesses possibly workshops.	
437	Home/work combinations for small offices are OK. But there is some existing office type space not taken up always.	
401	The use of old farm buildings and extending these to small business campus style site makes best use of what is already available.	Farm Buildings
408	Encourage use of redundant farm buildings for other businesses.	
409	Maybe be old farm buildings on the outskirts of the village would be suitable with parking or (Garth Hall site).	
413	It is ok using redundant farm buildings for commercial/workshops or any other for that matter.	
414	Disused farm premises a good option such as the business development at Grazeley	
418	Reuse old farm buildings like the filming studio.	
419	Use redundant farm building	
421	I would suggest that small units on local farms is the obvious route to go – benefits the farmers and keeps them in an appropriate setting.	

428	Make use of the underused farmyards.	
435	... or at the farms i.e. not just current farm building ...	
437	Existing redundant farm buildings provide an opportunity for workshops though many are down narrow roads which could cause traffic problems.	
442	Some farms in Berkshire have made provision for workshops. Perhaps there may be opportunities on farms within the Englefield Estate.	
404	No more workshops.	
410	No to the development of small trading estates except existing e.g. King Street/Spratley Garage etc.	No More
411	Where would a new business unit site go? Would anybody want it near them in a residential location?	
413	This worrying. It makes the village move towards a town.	
414 not anymore beauty parlours, ...	
418	No small business parks. Empty units at Tadley.	
424	Keep Mortimer as recreational. Develop living space not commercial buildings. Keep the flow of traffic out of the village at peak times.	
430	I consider I don't want wish you take anymore public space from this village. It will be full with nowhere to walk.	
431	There is no room for commercial development in the village.	
436	I do not believe that Mortimer requires any small business park.	
409	An affordable child care facility would be helpful for young families whom work.	Nursery
427	If St John's school is relocated perhaps the 'old' school; could provide nursery facilities.	
444	Definitely NURSERY provision (needed) would be good.	
400	Limited small quiet businesses would be good situated away from houses.	Siting
413	If we must have small offices they should have the appearance of a house and fit in parking too. If new sites are allocated they should be heavily landscaped and parking provided.	
423	No adverse impact on the character and amenity of nearby residential areas and 'respecting the character of its surroundings' very important.	
427	Any development should be outside of the village.	
432	Any commercial development, no matter how small should be discreet and use existing buildings. Signage should be kept to a minimum also to be discreet. Industrial estates should not be allowed even if small.	
443	Any workshop premises to be located well away from residential buildings Any retail (new) only in existing retail premises. Premises when empty	

	Office premises outside the centre of the village.	
402	There is a need for vacant properties not to be changed to residential but to be used for small businesses under 5 employees who could live in the village. Therefore not requiring to drive (car movements) to work.	Locations
414	It would be helpful if existing empty premises i.e. old gift shop, Budgens old premises could be used for useful services not anymore beauty parlours, but businesses of more generally needed facilities such as opticians). We understand that high rents are a problem.	
416	Mortimer Surgery site could be developed into small business opportunity. The old fire station and perhaps the end of Kings Street.	
419	Keep workshops in Kings Road. Use ... and garages.	
420	Build new St John's and St Mary's – site option1. Business units – mix of office and workshop could replace old St Mary's site.	
421	Refurbishment of older retail properties would improve the look and feel (e.g. old Budgens).	
433	Station car park area with increased parking.	
435	... build or to one side of new (extended?) station car park.	
435	Could workshops be built by Tower (NW edge of parish).	
404	Need more retail shops to provide amenities. Dry cleaners, DIY store, decent sized supermarket etc.	
408	Encourage change of use for suitable buildings in the centre of the village.	
429	Would be very useful for remote workers to have a useful business centre where desks can be used hired.	Other
436	Most businesses in Mortimer were started by residence working from home – this will not change. Retail establishments in Mortimer have been on the decline for years but should be encouraged as these can provide a heart to any village. Could we consider a community store run by the village for the village (not to compete with Budgen)	
421	Is there a demand?	
444	WiFi to cover all of village few areas where no coverage (pockets easy to connect to the larger areas).	
407	Convert the churches into something useful!	

All Comments

Ref No	Response	
400	Limited small quiet businesses would be good situated away from houses.	1
401	The use of old farm buildings and extending these to small business campus style site makes best use of what is already available. The village doesn't and shouldn't offer any value to bigger businesses.	2
402	There is a need for vacant properties not to be changed to residential but to be used for small businesses under 5 employees who could live in the village. Therefore not requiring to drive (car movements) to work.	3
403	Small businesses good, local work jobs for local people. Not offices but production etc.	4
404	Need more retail shops to provide amenities. Dry cleaners, DIY store, decent sized supermarket etc. No more workshops.	5
405	A balance of employment and residential retains diversity and prevents 'hollowing out' of the village – again I support the possible policies. The gain of housing from saying nothing would be marginal and tend to turn us ever more into a commuter village.	6
406	Small office and workshop.	7
407	Convert the churches into something useful!	8
408	Encourage use of redundant farm buildings for other businesses. Incorporate nursery with new school development so may go to school at 21/2 would help children and parents. Encourage change of use for suitable buildings in the centre of the village.	9
409	There needs to be some commercial premises to avoid people travelling to work out of the area. New employment opportunities for maybe youngsters. Maybe be old farm buildings on the outskirts of the village would be suitable with parking or (Garth Hall site). An affordable child care facility would be helpful for young families whom work.	10
410	<u>No</u> to the development of small trading estates except existing e.g. King Street/Spratley Garage etc.	<u>11</u>
411	Where would a new business unit site go? Would anybody want it near them in a residential location?	12
412	Some small local shops and workshops for designers – craft skills. There are a lot of gifted painters artists in village theatre etc.	13
413	This worrying. It makes the village move towards a town. It is ok using redundant farm buildings for commercial/workshops or any other for that matter. If we must have small offices they should have the appearance of a house and fit in parking too. If new sites are allocated they should be heavily landscaped and parking provided.	14
414	It would be helpful if existing empty premises i.e. old gift shop, Budgens old	15

	premises could be used for useful services not anymore beauty parlours, but businesses of more generally needed facilities such as opticians). We understand that high rents are a problem. Disused farm premises a good option such as the business development at Grazeley	
415	Yes; encourage small enterprises so that the village is not just 'commuter'.	16
416	Map too small for me to see. Mortimer Surgery site could be developed into small business opportunity. The old fire station and perhaps the end of Kings Street.	17
417	Scale too small to see.	18
418	No small business parks. Empty units at Tadley. Reuse old farm buildings like the filming studio.	19
419	Keep workshops in Kings Road. Use redundant farm building and garages. Encourage retail in centre of village by keeping rates down.	20
420	Build new St John's and St Mary's – site option1. Business units – mix of office and workshop could replace old St Mary's site.	21
421	Refurbishment of older retail properties would improve the look and feel (e.g. old Budgens). I would suggest that small units on local farms is the obvious route to go – benefits the farmers and keeps them in an appropriate setting. Is there a demand?	22
423	No adverse impact on the character and amenity of nearby residential areas and 'respecting the character of its surroundings' very important.	23
424	Keep Mortimer as recreational. Develop living space not commercial buildings. Keep the flow of traffic out of the village at peak times.	24
425	Small office/workshop	25
427	Any development should be outside of the village. If St John's school is relocated perhaps the 'old' school; could provide nursery facilities.	26
428	Make use of the underused farmyards.	27
429	Would be very useful for remote workers to have a useful business centre where desks can be used hired.	28
430	I consider I don't want wish you take anymore public space from this village. It will be full with nowhere to walk.	29
431	There is no room for commercial development in the village.	30
432	Any commercial development, no matter how small should be discreet and use existing buildings. Signage should be kept to a minimum also to be discreet. Industrial estates should not be allowed even if small.	31
433	Continuer support to maintain a post office should be part of any approval of extra developments. NDP policies are appropriate. Station car park area with increased parking.	32
434	Like to see redundant buildings with change of use for small businesses	33

	possibly workshops.	
435	Map only covers centre. Could workshops be built by Tower (NW edge of parish) or at the farms i.e. not just current farm building but build or to one side of new (extended?) station car park.	34
436	I do not believe that Mortimer requires any small business park. Most businesses in Mortimer were started by residence working from home – this will not change. Retail establishments in Mortimer have been on the decline for years but should be encouraged as these can provide a heart to any village. Could we consider a community store run by the village for the village (not to compete with Budgen)	35
437	Existing redundant farm buildings provide an opportunity for workshops though many are down narrow roads which could cause traffic problems. Home/work combinations for small offices are OK. But there is some existing office type space not taken up always.	36
442	Some farms in Berkshire have made provision for workshops. Perhaps there may be opportunities on farms within the Englefield Estate.	37
443	Any workshop premises to be located well away from residential buildings Any retail (new) only in existing retail premises. Premises when empty Office premises outside the centre of the village.	38
444	Definitely NURSERY provision (needed) would be good. WiFi to cover all of village few areas where no coverage (pockets easy to connect to the larger areas).	39