Exhibition 2015 Feedback Residential Site Options Analysis

88 comments were received. These were analysed into themes presented in the tables below. Following these tables is a list of all the comments received.

Option 1 St John's Site (25) – 21 responses positively supported this option, there were 2 objections and 2 other comments

Option 2 Distributed Sites (21) – There were two comments in favour of this option. Most of the comments were objections to specific sites and in particular the loss of woodlands primarily the Hammonds Heath site. Two responses though preferring this option proposed a single site solution. Two responses suggested that the Kiln Lane site should be considered.

Option 3 a Mix of 1 and 2 (4) – There were two outright objections to this option and one proposed configuration.

The responses were reviewed to identify whether there was any substantial consensus on sites not put forward in the exhibition. Three strands were

- 6 responses suggested a site close to the station should be considered [NOTE no land was put forward to WBC for development in this area]
- 6 responses suggested the Kiln Lane site should be considered; 2 as a
 distributed site and 4 as an alternative to the St Johns site [NOTE the Kiln
 Lane site had been considered by the NDP and rejected See site justification]
- 6 suggested that backfill/garden in fill should be considered. [NOTE this would not be in general conformance with WBC strategy]

Ref No = cross reference to feedback cards
Threads = colour highlights common threads

If no comment was made the card was omitted from the analysis hence missing ref numbers

30th March 2015

Comments Catalogued into Principle Themes Option1

Ref No	Response	Thread
8	Combination seems to allow site to have more green space and better school & community facilities. Use of St John's site keeps village more	+ve comment
22	compact.	
23 27	Option1 keeps the central residential area in the heart of the village. Option reduces traffic taking children to school. It also minimises the impact	
<u> </u>	on the village to one site. No need for surgery there. You could use this site without moving the schools.	
<mark>36</mark>	Option1 is the site thanks makes the most sense, less disruption to the village with potential to improve the infrastructure, new schools, medical facilities.	
<mark>50</mark>	Option 1makes the best sense as it is better for the village the others ae ludicrous	
<mark>51</mark>	No1 I the most sensible as the others affect more people	
<mark>53</mark>	[Choice of site] depends on what else can be offered. Option1 If this could sort out the vehicular problems of the junction between West End road and Victoria Road, create a piazza style village area	
	between pub and church. Give a centre ID to village with A Statue of Lord Mortimer – Joke) maybe with run of small shops? Move surgery get rid of parking issues there to. Remove the congestion along The Street. If any or all, of this is a great opportunity for us.	
56	If option 1 allows both schools to share facilities and enlarge as necessary, and in addition there could be space for a larger surgery. This seems to outweigh the objections of residents backing onto the field. Wide footpaths alongside the development would be desirable, as well as maintaining some green spaces.	
<mark>73</mark>	The best way of ensuring that issues such as the school are addressed.	
77	Large site behind St John 's School for new school and St Mary's School. New doctor's surgery with parking. Public toilets there or middle, of the village	
82	Whilst dispersed sites are an attractive option the village desperately needs to relocate St Mary's to the centre of the village. The plans could include additional school places for growing village and help eliminate parking issue that arise from the current school being one end of the village.	
103	Option 1 centralises schools and provides larger surgery providing parking for all schools/surgery is added at a convenient place.	
104	I have chosen option1 because it contains provision for new school, enlarged school and surgery extension/new. So necessary.	
105	A single large site would allow the infrastructure of the village to be enhanced i.e. bigger infant school, satellite health centre, possibly also meeting community space.	
106	Large site has + points (school and surgery etc) and keeps core of village in one place. Other options to diverse and increase footprint of overall village.	
108	Other options [other than 1] will put more traffic on to half a dozen different minor roads. Main site 1 will have a much more focussed and less disruptive effect on the village during build and longer term.	
117	Current St John's school is too small and should be combined with St Mary's	

	to make a single school in the centre of the village.	
125	[option 1] so long as school and GP's surgery moved.	
	Option marked/B are green woodland and against cutting down trees. Why	
	has area marked in red [Kiln Lane site] not in the plan? The topography of	
	the land lends itself better than option1	
127	Option1 More central: rounds off the village; residents more likely to walk to	
	shops etc.; less car use; more likely to have greater housing mix; opportunity	
	for new school(s) and surgery; conservation benefit – better than smaller	
	sites.	
82	Whilst dispersed sites are an attractive option the village desperately needs	
	to relocate St Mary's to the centre of the village. The plans could include	
	additional school places for growing village and help eliminate parking issue	
	that arise from the current school being one end of the village.	
No	Prefer option1. Would like consideration to be made for an over 50's	
Cards	complex with facilities included i.e. gym/indoor pool/tennis court/ and a	
	central area for functions/clubs etc.,	
1	Having 110 houses accessing onto The Street near the school would not be	- <mark>ve</mark>
	safe from a traffic perspective. Option 1 is the worst	commenmt
<mark>52</mark>	Option 1 outside village envelope makes 1 big mass between Summerlug, St	
	John's and The Avenue	
107	Some central development would be useful to fund infrastructure	Caveat
	development, but the risk is that it will open the floodgates to the site being	
	fully developed. Could it be phased beyond 2016?	
<mark>29</mark>	What guarantees is there will be a new doctor's surgery within option 1?	Question
	Who agrees it?	
	Why don't we get new school/doctor's surgery with options " 2 & 3?	

Option 2

Ref No	Response	Thread
3	Single large site between West Road and Drury Lane (West End Site). This site is on relatively high ground and allows 2 access roads not near the school.	+ve site comments
109	The most appropriate site when considering access, safety to pedestrians and children and practical for actually building on is the field opposite the Turners.	West End
<mark>123</mark>	Dispersed sites are essential to prevent worsening traffic congestion at centre of village and retain its unique rural feel for the village.	+ve comment
16 17	Definitely not dispersed no economics of scale Some of the dispersed sites would be on woodland. Road access to the dispersed sites would increase traffic on many narrow residential streets.	Loss of woodland
23	Options 2 & 3 loses woodland also King Street industrial units which provide employment and services to the village.	
72	Option2 Please do not remove more woodland at rear of estate where fruit farm was.	-
100	I do not think the options overleaf * are suitable especially the wooded common area x The loss of woodland areas would be a greater loss than the more open	_
112	spaces both from a biodiversity and recreational point of view. I would strongly object to any building on the woodland behind the	
110	Strawberry Fields estate. This is an important habitat for many species and is also important for leisure walking ad to maintain biodiversity.	-
118 126	Object to any site of existing trees (woodland) being used for housing when there are open fields available inn the surrounding area. The wooded options in option 2 are a complete NO and should never have	-
31	been considered. The green in Stephens Firs is NOT suitable or appropriate – we would object	-ve other
36	very strongly to this ridiculous idea. How can the Spring lane site still be considered. This has been rejected by WBC	sites
45	NDP policies are not to build on the Fairground, and Windmill common. Why then has the rejected Spring Lane site been increase? –(On the NDP exhibition). This would impact on Windmill common hugely	
126	[dispersed site 6] would block access to field behind the Horse and Groom and from pub – machinery too large.	
<mark>52</mark>	Option 2 but if not possible. New surgery behind Strawberry Fields to accommodate that and village schools should be together. Option3 provided new surgery and school is supported.	ldeas
84	New schools and surgery with ample parking at South side option1 with access on to Drury Lane. St John's school could be converted to day nursery and the Horse and Groom must remain as is.	
<mark>98</mark>	No opinion on the location of dispersed sites.	
123	Please consider area marked 5 [North field Kiln Lane]overleaf which is closer to the train station and exit routes to reading/Basingstoke by road – with mini roundabout onto The Street safe access could be achieved.	North Filed Kiln Lane
126	A [Kiln Lane site] should be in the options B [dispersed site 6] would block access to field behind the Horse and Groom and from pub – machinery too large.	

Option 3

Ref	Response	Thread
No		
10	Option 3 is the worst of both.	
23	Options 2 & 3 loses woodland also King Street industrial units which provide	
	employment and services to the village.	
36	How can the Spring lane site still be considered. This has been rejected by WBC	
65	Option 1 land for junior school and surgery only sufficient open	
	field/play/sports area and parking. ,A lesser amount of low cost housing and	
	not use into flood/drainage area. i.e. only use 2/3 rd of proposed area. Leave	
	buffer area behind St John's/Garth House. No need to demolish St John's school	
	leave buffer area behind Turks lane and Stanmore Gardens.	
	[Selected option2] with West End site as second site See map.	

Station

Ref No	Response	Thread
26	What about all the open space along the Grazely Road by the pump	
	,house and beyond the sewage works?	
93	What about down by the station? Or the plot nearer the station	
	marked overleaf with *. I think a majority of traffic flows Eastwards	
	i.e. station and M4	
110	Small development near station for commuters.	
111	Small development near station.	
1105	Move the project nearer station to alleviate the traffic and	
	ciongestiion in nthe centre of the village.	
1108	Need to move development towards the station to reduce traffic	
	through the village.	

Backland

Ref No	Response	Thread
2	The "example NDP Policy" to discourage backland development is	
	wrong. For Mortimer this is the best form of development for Mortimer.	
4	Residents should be asked to suggest many small plots that add up to	
	11o target mainly "Backfill" with no large sites.	
18	My preferred option is "backfill".	
101	Can we reduce the bulk numbers if we can find suitable infill sites for	
	single plots etc?	
110	Back garden/infill sites cause least impact.	
111	Windfall sites to be included in dispersed sites.	

Kiln Lane

Ref	Response	Thread
No		
74	On the W Berks website the shortlisted sites included the land between	Total site
	The Avenue and Kiln Lane (MOR001). Why has this not been included?	
75	Why is the shortlisted site identified by West Berkshire Council MOR001	
	between The Avenue and Kiln Lane not being considered. Is this related	
	to the chairman of the NDP living adjacent to it?	
123	Please consider area marked 5 overleaf which is closer to the train	
	station and exit routes to Reading/Basingstoke by road – with mini	
	roundabout onto The Street safe access could be achieved.	
126	A [Kiln Lane site] should be in the options	
<mark>88</mark>	North part of MOR001 if 006 not adequate.	North North
<mark>93</mark>	What about down by the station? Or the plot nearer the station marked	<mark>Field</mark>
	overleaf with *. I think a majority of traffic flows Eastwards i.e. station	
	and M4	

Ref No	Response	
1	Having 110 houses accessing onto The Street near the school would not be safe from a traffic perspective. Option 1 is the worst	1
2	The "example NDP Policy" to discourage backland development is wrong. For Mortimer this is the best form of development for Mortimer.	2
3	Single large site between West Road and Drury Lane (West End Site). This site is on relatively high ground and allows 2 access roads not near the school.	3
4	Residents should be asked to suggest many small plots that add up to 11o target mainly "Backfill" with no large sites.	4
5	It is not possible to comment on these proposals without giving indication of the proposed access roads.	5
7	If Mortimer keeps building larger developments i.e. Strawberry Fields the village is becoming impersonal and much too large. The WORD IS VILLAGE NOT A NEW MINITOWN.	6
8	Combination seems to allow site to have more green space and better school & community facilities. Use of St John's site keeps village more compact.	7
10	Option 3 is the worst of both.	8
11	Extend St John's looks at more outdoor space. Parking and Drop-off for St Mary's, extend train station parking.	9
16	Definitely not dispersed no economics of scale	10
17	Some of the dispersed sites would be on woodland. Road access to the dispersed sites would increase traffic on many narrow residential streets.	11
18	My preferred option is "backfill". I do not want any of sites over leaf [dispersed]. Site 6 overleaf (Spring Lane] would create a rat run through Windmill Road so it is not safe for pedestrians as no pathways and for the drivers also the proposed area is all forest. It is most important to keep the forest.	12
19	On any building deeds it should state that boundary fences shall allow passage for wildlife. Eg hedgehog tunnels linking gardens. Schools and the doctor's surgery should be built before any house can be occupied.	13
20	This is the only sensible solution to a host of problems	14
23	Options 2 & 3 loses woodland also King Street industrial units which provide employment and services to the village. Option1 keeps the central residential area in the heart of the village.	15
25	School car parks should be for schools only as will be filled up by other users	16
26	What about all the open space along the Grazely Road by the pump ,house and beyond the sewage works?	17
27	Option reduces traffic taking children to school. It also minimises the impact on the village to one site. No need for surgery there. You could use this site without moving the schools.	18
28	Opposition to Strawberry Fields yet now that the development is mature it is an established and welcome addition. Cost and upheaval of developing one site considerably less and provides central amenities esp. schools	19
29	What guarantees is there will be a new doctor's surgery within option 1? Who agrees it? Why don't we get new school/doctor's surgery with options " 2 & 3?	20
31	The green in Stephens Firs is <u>NOT</u> suitable or appropriate – we would object very strongly to this ridiculous idea.	21
34	Provided the housing has adequate parking form two or more cars on each property and that housing is reserved for village people. Not like Strawberry Fields.	22

35	Must guarantee new school and new doctor's surgery.	23
36	Option1 is the site thanks makes the most sense, less disruption to the village with	24
	potential to improve the infrastructure, new schools, medical facilities.	
	How can the Spring lane site still be considered. Thisn has been rejected by WBC	
37	We need more houses like Glenapp and Budgens	25
39	This would release St Mary's land which could then facilitate a rural business	26
	centre with the extra school buildings or a refurbishment. Not new build.	
40	All development to meet the standards of Strawberry Field which is excellent i.e.	27
	built walls instead of nasty wooden fees pocket park and landscape space =quality	
44	for our lovely village.	20
41	Do not spoil brewery common fairground frontage by destroying all holly cover.	28
	Keep the character. Use top end field behind existing St John's school for new	
42	school and surgery.	20
43	Seems to have less impact traffic etc in h village	29
45	NDP policies are not to build on the Fairground, and Windmill common. Why then	30
	has the rejected Spring Lane site been increase? –(On the NDP exhibition). This	
	would impact on Windmill common hugely	
46	Some of these site ae crackers	31
48	Some 2 bed bungalows would suit an enormous site and release a lot of large	32
	houses.	
50	Option 1makes the best sense as it I better for the village the others ae ludicrous	33
51	No1 I the most sensible as the others affect more people	34
52	Option 1 outside village envelope makes 1 big mass between Summerlug, St John's	35
	and The Avenue	
	Where is vehicle access to option 1?	
	Option 2 but if not possible. New surgery behind Strawberry Fields to	
	accommodate that and village schools should be together. Option3 provided new	
	surgery and school is supported.	
53	[Choice of site] depends on what else ca be offered.	36
	Option1 If this could sort out the vehicular problems of the junction between West	
	End road and Victoria Road, create a piazza style village area between pub and	
	church. Give a centre ID to village with A Statue of Lord Mortimer – Joke) maybe	
	with run of small shops? Move surgery get rid of parking issues there to. Remove	
	the congestion along The Street. If any or all, of this is a great opportunity for us.	
	What about the village being it own developer?	
56	If option 1 allows both schools to share facilities and enlarge as necessary, and in	37
	addition there could be space for a larger surgery. This seems to outweigh the	
	objections of residents backing onto the field. Wide footpaths alongside the	
	development would be desirable, as well as maintaining some green spaces.	
59	Social housing should be near the school and surgery.	38
<i></i>	Quality housing for downsizers should be as close to the village amenities as	
	possible.	
60	The bottom of the field between the Avenue and ends of St John's and St Mary's	39
00	road is steep and wonderful for play in the snow.	
63	New facilities on St John's site desperately needed but site developed in	40
UO		40
	conjunction would create visual impression of urban sprawl. Also some sites should	
<u></u>	be left for the next imposition from above.	44
65	Option 1 land for junior school and surgery only sufficient open field/play/sports	41
	area and parking. ,A lesser amount of low cost housing and not use into	
	flood/drainage area. i.e. only use 2/3 rd of proposed area. Leave buffer area behind	
	St John's/Garth House. No need to demolish St John's school leave buffer area	

	habind Turks lave and Champage Cardons	
	behind Turks lane and Stanmore Gardens. [Selected option2}with West End site as second site] See map.	
68	Relocation St Mary's to option1 would presumably free up building space for homes	42
00	in the current Sty Mary's site giving people there new homes. Benefits of access to	42
	the village and the station – the latter without adding too heavily to current station	
	parking problems, while at the same time alleviating school pick-up problems.	
71	Agree schools should be centralised. Houses better dispersed and mix of size. Has	43
/1	field over leaf been [Kiln Lane top field] been considered??	43
72	Option2 Please do not remove more woodland at rear of estate where fruit farm was.	44
73	The best way of ensuring that issues such as the school are addressed.	45
74	On the W Berks website the shortlisted sites included the land between The Avenue	46
	and Kiln Lane (MOR001). Why has this not been included?	
75	Why is the shortlisted site identified by West Berkshire Council MOR001 between	47
	The Avenue and Kiln Lane not being considered. Is this related to the chairman of	
	the DP living adjacent to it?	<u> </u>
77	Large site behind St John 's School for new school and St Mary's School.	48
	New doctor's surgery with parking.	
	Public toilets there or middle, of the village	
78	Affordable housing will bring the usual 'benefits'. Police cars, unkempt gardens	49
	jealousies etc. etc.	
79	Disappointed that agricultural land is being considered as potential sites.	50
80	All sites with the keeping of the woodland on the Hammonds heath site.	51
81	Option1 with	52
	With the development of the site beside Summerlug- one large estate with access	
	only via main road, not on to Drury Lane, and	
	Site opposite football pitched see over.	
82	Whilst dispersed sites are an attractive option the village desperately needs to	53
	relocate St Mary's to the centre of the village. The plans could include additional	
	school places for growing village and help eliminate parking issue that arise from	
	the current school being one end of the village.	
84	Houses to be dispersed on small sites.	54
	New schools and surgery with ample parking at South side option1 with access on	
	to Drury Lane. St John's school could be converted to day nursery and the Horse	
	and Groom must remain as is.	
85	It would be shameful to build on the woodland dispersing a wide range of anim, als and birds. It bis a local amenity too.	55
88	North part of MOR001 if 006 not adequate.	56
93	What about down by the station? Or the plot nearer the station marked overleaf	57
	with *. I think a majority of traffic flows Eastwards i.e. station and M4	
94	Combining the schools would also substantially reduce car use and congestion in	58
	the village.	1
96	In order to gain access to the Horse and Groom site that it could be via St John's	59
	Road and then through Garth Hall	
No	Prefer option1. Would like consideration to be made for an over 50's complex with	60
Cards	facilities included i.e. gym/indoor pool/tennis court/ and a central area for	
	functions/clubs etc.,	
98	No opinion on the location of dispersed sites.	61
100	I do not think the options overleaf * are suitable especially the wooded common area x	62
101	Can we reduce the bulk numbers if we can find suitable infill sites for single plots	63
-01	Can we reduce the bank numbers if we can find suitable finiti sites for single plots	0.5

	etc?	
	Car parking for school pick up?	
102	The loss of woodland areas would be a greater loss than the more open spaces	64
	both from a biodiversity and recreational point of view.	
103	Option 1 centralises schools and provides larger surgery providing parking for all	65
	schools/surgery is added at a convenient place.	
104	I have chosen option1 because it contains provision for new school, enlarged school	66
	and surgery extension/new. So necessary.	
105	A single large site would allow the infrastructure of the village to be enhanced i.e.	67
	bigger infant school, satellite health centre, possibly also meeting community	
	space.	
106	Large site has + points (school and surgery etc) and keeps core of village in one	68
	place. Other options to diverse and increase footprint of overall village.	
107	Some central development would be useful to fund infrastructure development,	69
	but the risk is that it will open the floodgates to the site being fully developed.	
	Could it be phased beyond 2016?	
108	Other options [other than 1] will put more traffic on to half a dozen different minor	70
	roads. Main site 1 will have a much more focussed and less disruptive effect on the	
	village during build and longer term.	
109	The most appropriate site when considering access, safety to pedestrians and	71
	children and practical for actually building on is the field opposite the Turners.	
110	Back garden/infill sites cause least impact.	72
	Small development near station for commuters.	
111	Windfall sites to be included in dispersed sites.	73
	Small development near station.	
112	I would strongly object to any building on the woodland behind the Strawberry	74
	Fields estate. This is an important habitat for many species and is also important for	
	leisure walking ad to maintain biodiversity.	
117	Current St John's school is too small and should be combined with St Mary's to	75
	make a single school in the centre of the village.	
118	Object to any site of existing trees (woodland) being used for housing when there	76
	are open fields available inn the surrounding area.	
119	Limit social housing as much as possible.	77
123	Dispersed sites are essential to prevent worsening traffic congestion at centre	78
	of village and retain its unique rural feel for the village.	
	Please consider area marked 5 overleaf which is closer to the train station and	
	exit routes to reading/Basingstoke by road – with mini roundabout onto The	
	Street safe access could be achieved.	
124	There will be future beyond this construction - more houses which can then take up	79
	the dispersed sites.	
125	[option 1] so long as school and GP's surgery moved.	80
	Option marked/B are green woodland and against cutting down trees. Why has	
	area marked in red [Kiln Lane site] not in the plan? The topography of the land	
	lends itself better than option1	
126	The wooded options I n option 2 are a complete NO and should never have been	81
	considered.	
	A [Kiln Lane site] should be in the options	
	B [dispersed site 6] would block access to field behind the Horse and Groom and	
	from pub – machinery too large.	
127	Option1 More central: rounds off the village; residents more likely to walk to shops	82
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	school(s) and surgery; conservation benefit – better than smaller sites.	
129	 A single row on option 3 to face existing houses on the other side (West End road). Kings Street option. 	83
	Preserve Firs Lee site	
	 Preserve HammondsHheath site on grounds of wildlife and pleasant area for children to visit (woodland) 	
130	Option 1 [behind St John's school] plus Kings Street site.	84
131	I do not believe sites that are predominately filled with trees should be used for	85
	housing. It goes against your biodiversity objectives. Would destroy the rural feel.	
133	Phase 1 – new school and some housing behind St John's	86
	Phase 2 – develop St Mary's with housing – this removes parking on The Street and	
	brings both school to shae facilities	
134	We need definite answers on the feasibility of re=locating schools	87
135	It would be a great shame to lose woodland next to the common and behind	88
	Windmill Common. Other areas that could be considered are fields further down	
	close to then station. These have the advantage of easy transport to Reading/	
	Basingstoke.	
137	First option – single site behind St John's school with broom reserved for new	89
	school(s) and larger doctor's surgery.	
105	A single large site would allow the infrastructure of the village to be enhanced i.e.	67
	bigger infant school, satellite health centre, possibly also meeting community	
	space.	